

Privacy Policy

Effective Date: January 1, 2026

Buffalo Children’s Center (“BCC,” “we,” “our,” or “us”) is committed to protecting the privacy and personal information of the children, families, staff, and visitors who interact with our website and services. This Privacy Policy explains how we collect, use, store, and protect information obtained through our website and related communications.

Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, and other contact details submitted through forms or inquiries.
- **Child-Related Information:** Limited information such as a child’s age or program interest when voluntarily provided by a parent or guardian.
- **Usage Information:** Non-identifying information such as browser type, device type, and pages visited, collected to improve website performance.

We do **not** knowingly collect personal information directly from children through our website.

How We Use Information

Information collected may be used to:

- Respond to inquiries or requests
- Provide information about enrollment, programs, or services
- Communicate important updates or announcements
- Improve our website and services
- Meet licensing, legal, or operational requirements

We do not sell, rent, or trade personal information.

Photo & Media Use

Buffalo Children’s Center may share photos or videos of children participating in activities through secure platforms or on our website and social media **only with written parent or guardian consent**. Families may revoke consent at any time by contacting the center.

Photos shared through parent communication tools (such as Procure) are intended solely for authorized family viewing.

Third-Party Services

We may use trusted third-party services to support our operations, including:

- Website hosting and analytics
- Secure enrollment or communication platforms (such as Procure)
- Donation or payment processors

These providers are required to safeguard information and use it only for authorized purposes.

Data Security

We take reasonable measures to protect personal information from unauthorized access, disclosure, or misuse. While no system is completely secure, we strive to use best practices appropriate for a licensed childcare organization.

Your Choices

You may request to:

- Review or update your personal information
- Opt out of non-essential communications
- Withdraw media consent

Requests can be made by contacting us directly.

Changes to This Policy

We may update this Privacy Policy as needed to reflect changes in operations or legal requirements. Updates will be posted on this page with a revised effective date.

Contact Us

If you have questions about this Privacy Policy, please contact:

Buffalo Children's Center
P.O. Box 238

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+1 (307) 684-5802
admin@bccwyo.org